# **National Farmers' Federation**

Sustainable agriculture – what does it mean?

# The production challenge for Australian agriculture

# DELIVER MORE

Agricultural produce

# WITH LESS

Land, water & inputs

WITH LESS IMPACT

# THROUGH INNOVATION

In production, management & supply chain



# A challenge to deliver more with less



production to meet domestic & international demand



**ADAPT** 

to changing physical and economic environments



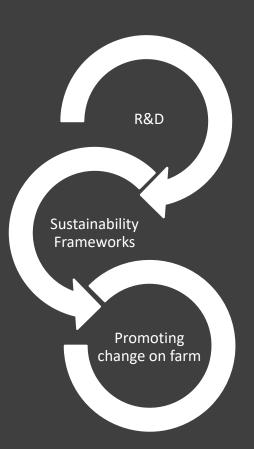
**MANAGE** 

Resilience & sustainability in production, business & environment



## What is industry doing?

- Identify priorities to focus efforts
- Developed collaboratively with stakeholders
- Profitability / Environmental / Wellbeing
- Demonstrates responsibility & improvements to markets
- Often across supply chain
- Continuous improvement & refinement
- Detailed priorities, measurable indicators & improvement targets
- Recognised by global markets linked to GRI
  / Sustainable Development Goals etc



- World class R&D system
- Levy payer & gov't funded
- Science, knowledge & know-how to improve profitability & sustainability
- Focus on farm, supply chain, domestic
   & international markets
- 15 RDCs invest around \$600m each year in R,D&E and \$175m in marketing

- Underpinned by formalised BMP, NRM projects & programs, & industry extension efforts.
- Extension increasingly industry led & industry funded.

## **Industry Frameworks**

### **Cotton Framework**



#### underpinned by Cotton BMP



- 10 detailed modules
- Backed by R&D
- Promoted by industry extension

Globally recognised



## **Dairy Framework**



# underpinned by Dairying for Tomorrow and DairySat



Dairying for Tomorrow is a program that supports dairy farmers and the industry reduce their environmental footprint



# **Industry Frameworks**

## **Sugar Framework**



#### **Smartcane BMP**

- 7 detailed modules
- Backed by R&D
- Promoted by industry extension
- Backed by Qld Government

Globally recognised



### **Beef Framework**



Underpinned by guiding principles of

- Relevancy
- Inclusivity
- Credibility
- Practicality
- Transparency



# Linking Regional NRM and Ag Sector Priorities

